

MAY



TIPS AND TRICKS

WRITING TIPS:

- Download and use this template - feel free to write as much or as little as you like.
- After the To Whom It May Concern, introduce who you are and the one thing you wish more people knew about CF.
- You might like to share a story from your own experiences, to answer a question you get all the time, or to correct a common misunderstanding. Write from the heart.
- You can type in the space provided or print this page and write it by hand.
- Use everyday language, keep sentences short, and try to limit your letter to the one page so it's easier to share.
- Sign your name on the orange brushstroke.

SHARING TIPS:

- You can share your letter on social media
- Make sure you use the hashtag #All4TheFight
- Don't forget to tag us (Facebook @Cure4CF. Foundation, Instagram @cure4cysticfibrosis, or Twitter @Cure4CFF)
- If you're thinking about reading it aloud on video, you might like to ask a friend to help you film it on a camera or your phone. Do a few tests first to find a spot with good natural light and make sure your voice is coming through nice and clearly.
- Think about how you can share your letter further—because the more people who see it, the better. Visit Cure4CF.org for more sharing ideas and media submission tips.
- We have a list of contacts on our website to help you share your story with journalists, which could mean that your story is shared on TV or in your local newspaper.